

Step 6: Project Details for Develop New Products or Processes (EMIM-PD-C)

1. What activity/activities will you complete as part of the project? (Check all that apply)

Regulatory review

Ingredient, material, and/or packaging sourcing

Formulation development

Process development

Scale-up trials

Shelf life determination

Testing or analysis to verify and complement development process (nutritional, microbial, chemical, allergen, sensory/consumer)

Product physical testing

Packaging-related activities

Package testing to ensure compatibility with product

Labelling development and design for marketing purposes

Labelling development to ensure compliance with regulations

Installation/configuration related to acquiring new processing equipment/technology or retrofitting/modifications of existing processing equipment/technology/software systems in support of development of new value-added agri-food/agricultural products

First-time training of key personnel on new, project-related equipment, technology, or processes (e.g. train the trainer) related to value-added agri-food/agricultural products

2. Which of the following attributes will be put in place or enhanced as a result of this project?
(Check all that apply)

Appealing taste/texture profile, explain:

Favorable visual appearance, explain:

Functional foods/nutritional benefits (e.g. low sodium, low calorie, low fat, no trans fat, no artificial flavours/colours, no preservatives, etc.), explain:

Diet benefit (e.g., gluten free, sugar free, vegan, source of Omega-3, Source of Antioxidant), explain:

Ingredient attributes (e.g., organic, all natural, local), explain:

Long shelf life, explain:

Information available on product label contributes to product appeal, explain:

Packaging contributes to product appeal, explain:

None of the above

3. What is the value of your business sales in Canada currently (\$ per annum)?

4. As a result of the project, will the value of your business sales in Canada increase by the time of project completion?

Yes, provide the value of sales in domestic markets that are projected to result from the project at the time of project completion (\$ per annum): _____

No

5. As a result of the project, will the value of your business sales in Canada be increased 2 years after project completion?

Yes, provide value of sales in domestic markets that are projected to result from the project at two years after project completion (\$ per annum): _____

No

Full Name: _____

FBRN: _____

6. What is the value of your business sales in international markets currently (\$ per annum)?

7. As a result of the project, will the value of your business sales in international markets increase by the time of project completion?

Yes, provide the value of sales in international markets that are projected to result from the project at the time of project completion (\$ per annum): _____

No

8. As a result of the project, will the value of your business sales in international markets be increased 2 years after project completion?

Yes, provide the value of sales in international markets that are projected to result from the project at two years after project completion (\$ per annum): _____

No

9. What business impacts are you expecting from the proposed project? (Check all that apply)

Reduced identified risks, explain and quantify:

Job creation or retention, explain and quantify:

Increased profitability, explain and quantify:

Other business impacts, explain and quantify:

None of the above

Full Name: _____

FBRN: _____

10. Which markets will be **retained** by undertaking the proposed project? (Check all that apply)

Within Ontario

Within Canada (except Ontario)

USA

Mexico

Latin America

European Union

Other European

China (incl. Hong Kong)

Taiwan

Japan

Other Asia Pacific

Middle East, North Africa (MENA)

India

Other, specify: _____

None of the above

Full Name: _____

FBRN: _____

11. Which markets will be **expanded** by undertaking the proposed project? (Check all that apply)

Within Ontario

Within Canada (except Ontario)

USA

Mexico

Latin America

European Union

Other European

China (incl. Hong Kong)

Taiwan

Japan

Other Asia Pacific

Middle East, North Africa (MENA)

India

Other, specify: _____

None of the above

Full Name: _____

FBRN: _____

12. Which markets will **be accessed for the first time** by undertaking the proposed project? (Check all that apply)

Within Ontario

Within Canada (except Ontario)

USA

Mexico

Latin America

European Union

Other European

China (incl. Hong Kong)

Taiwan

Japan

Other Asia Pacific

Middle East, North Africa (MENA)

India

Other, specify: _____

None of the above

13. What is the pay-back period expected for the project (i.e., the time required to recoup the funds you expect to spend to implement the project)? (Select one)

Less than 1 year

1 year to less than 2 years

2 years to less than 5 years

5 years to less than 10 years

10 years or greater

14. What is the total investment that your business will make to implement this project (including but not limited to the eligible costs of this application)? _____

Full Name: _____

FBRN: _____

15. What assurance benefits will your project provide? (Check all that apply)

Incent public trust that you are implementing practices that result in healthy, humanely treated animals and ultimately, safe food, explain:

Improve animal health and lower the risk of spread or introduction of disease, explain:

Improve plant health and lower the risk of spread or introduction of pests/disease, explain:

Improve your food safety and/or traceability program, explain:

Expand or maintain market access for your product(s) by improving your food safety or traceability system, explain:

None of the above

16. What environmental benefits will your project provide? (Check all that apply)

Reduce wastes, explain:

Preserve or improve soil quality, explain:

Preserve or improve water quality and or quantity, explain:

Reduce your business' carbon footprint, explain:

None of the above

17. Does your project improve the labour working conditions of your business?

Yes, explain how:

No

Full Name: _____

FBRN: _____