

Step 9: Project Details for Business Plans (EMBA-PR-B)

1. Select the activity/activities you will complete as part of the project (select one):

Third-party advisory services to develop:

- Expansion plan
- Human resources plan
- Business plan
- Risk management plan
- Feasibility plan
- Diversification plan

2. Which of the following applies to the applicant business (select one):

A processor with fewer than 50 employees

Specify number of employees: _____

A new processor business (new entrant) that:

- Constitutes a legal person
- Is new to the food and agri-product processing industry and has business projections that demonstrate potential annual gross business income of \$30,000 or more within three years of applying
- Files personal income taxes in Ontario
- Has not filed taxes of \$30,000 or more in annual gross business revenue as a food or agri-product processing business in the two years prior to applying for funding
- Has a valid Premises Identification (PID) Number (if a processing facility is established)

3. What are the ultimate goals of this project? (Check all that apply):

- Determining current benchmarks for finances
- Determining current benchmarks for costs of production
- Determining feasibility of expansion /scale up
- Identification of production inefficiencies
- Strategic planning
- Evaluate need for specific skills training
- Actions, tactics and/or activities that need to be implemented

Full Name: _____

4. Which of the following actions will your business be able to do as a result of this project?
(Check all that apply):

Assess current finances

Describe business objectives and/or goals

Create a plan to prioritize and achieve business goals

Identify areas of opportunity and risk

Identify skills necessary to your business

Define your business core competency

Provide direction to make critical business decisions

Determine feasibility of expansion /scale up

Identify areas of production inefficiencies

Evaluate need for specific skills training

Identify actions, tactics, activities and/or plans that need to be developed and implemented

Briefly describe how the actions you selected above relate to the project:

5. What are the anticipated timelines to see results of the project? (Select one):

The completion of immediate improvements in my business (in the next 1 to 2 years)

The completion of long term improvements in my business (in the next 3 to 5 years)

Not yet determined

Full Name: _____