

Step 6: Project Details for Financial Analysis (EMBA-PD-C)

1. What activity/activities will you complete as part of the project? (Check all that apply)

Third-party advisory services to complete a farm financial analysis

Projection-based financial analysis, including an assessment of the business opportunity

2. What are the ultimate goals of this project? (Check all that apply)

Determining current benchmarks for farm finances

Determining current benchmarks for costs of production

Determining feasibility of expansion/scale up

Identification of production inefficiencies

Strategic planning

Evaluate need for specific skills training

Actions, tactics and/or activities that need to be implemented

None of the above

3. Which of the following actions will your business be able to do as a result of this project? (Check all that apply)

Assess current finances

Describe business objectives and/or goals

Create a plan to prioritize and achieve business goals

Identify areas of opportunity and risk

Identify skills necessary to your business

Define your business core competency

Provide direction to make critical business decisions

Determine feasibility of expansion/scale up

Identify areas of production inefficiencies

Evaluate need for specific skills training

Identify actions, tactics, activities and/or plans that need to be developed and implemented

None of the above

Full Name: _____

FBRN: _____

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4. Briefly describe how the actions you selected above relate to the project:

5. What are the anticipated timelines to see results from this project? (Select one)

The completion of immediate improvements in my business (in the next 1 to 2 years)

The completion of long-term improvements in my business (in the next 3 to 5 years)

Not yet determined

Full Name: _____ **FBRN:** _____