

## Step 6: Project Details for Business Plans (EMBA-PD-B)

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1. What activity will you complete as part of the project? (Select one)

- Third party advisory services to develop an expansion plan
- Third party advisory services to develop a human resources plan
- Third party advisory services to develop a business plan
- Third party advisory services to develop a risk management plan
- Third party advisory services to develop a feasibility plan
- Third party advisory services to develop a diversification plan

2. What are the ultimate goals of this project? (Check all that apply)

- Determining current benchmarks for farm finances
- Determining current benchmarks for costs of production
- Determining feasibility of expansion/scale up
- Identification of production inefficiencies
- Strategic planning
- Evaluate need for specific skills training
- Actions, tactics and/or activities that need to be implemented
- None of the above

3. Which of the following actions will your business be able to do as a result of this project?  
(Check all that apply)

Assess current finances

Describe business objectives and/or goals

Create a plan to prioritize and achieve business goals

Identify areas of opportunity and risk

Identify skills necessary to your business

Define your business core competency

Provide direction to make critical business decisions

Determine feasibility of expansion/scale up

Identify areas of production inefficiencies

Evaluate need for specific skills training

Identify actions, tactics, activities and/or plans that need to be developed and implemented

None of the above

4. Briefly describe how the actions you selected above relate to the project:

5. What are the anticipated timelines to see results of the project? (Select one)

The completion of immediate improvements in my business (in the next 1 to 2 years)

The completion of long-term improvements in my business (in the next 3 to 5 years)

Not yet determined

**Full Name:** \_\_\_\_\_

**FBRN:** \_\_\_\_\_